

Gleb Starchikov

PRODUCT MANAGER (INTERN)

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ABOUT ME

I'm an entrepreneurial, tech-focused CS and business student who enjoys turning complex ideas into real products, from building AI solutions for HORECA partners to launching an e-commerce electronics store for students. My experience launching multiple ventures has shaped my strengths in problem-solving, collaboration, and disciplined execution. I'm driven to keep building technology that solves practical problems and delivers measurable impact.

SKILLS

Product Management Skills: Data Analysis, Stakeholder Management & Communication, User Stories, Agile Methodologies

Technical Skills: Python, R, SQL, Microsoft Excel, ML

Languages: English – Full professional proficiency, Russian – Native or bilingual proficiency

PROFESSIONAL EXPERIENCE

Starco, Russia

Feb 2025 – Nov 2025

Founder

- Conducted client interviews to identify AI integration needs and translated these needs into two AI product implementations
- Coordinated a team of 4 across marketing, sales, and engineering, prioritizing features and managing a delivery timeline
- Shipped an AI assistant (LLM + image/voice generation), achieving 100+ weekly uses for operational automation; deployed a product combining e-commerce, support, and LLM, fulfilling the product requirements

WFG Education, Russia

Aug 2023 – Oct 2023

Co-founder

- Identified market need for accessible professional development serving hospitality workers
- Defined product requirements and designed a portal with integrated payments based on user research of the target audience
- Based on the estimated price of the product, saved \$5,000+ in development costs

Device, Russia

Aug 2022 – Oct 2022

Founder

- Researched the market and analyzed competitors to set a pricing strategy; negotiated supplier terms on pricing, quantities, and delivery dates
- Forecasted demand and managed weekly inventory adjustments; hired and set targets for the sales team
- Sold 1,000+ electronics units online and in person, doubling initial investment; managed customer complaints and returns

More information about me and my projects can be found on my personal [website](https://glebstarchikov.nl).

EDUCATION

Goldsmiths, University of London

Sept 2025 – Present

Bachelor's degree, Computer Science; London, United Kingdom

Rotterdam School of Management, Erasmus University

Sept 2024 – Present

Bachelor's degree, International Business Administration; Rotterdam, Netherlands

Private Institution Secondary School 'Retro'

Sept 2022 – June 2024

Secondary education; Moscow, Russia

ADDITIONAL EDUCATION

Course 'Startup Academy Junior' in 'SKOLKOVO Moscow School of Management'

Aug 2023 – Aug 2023

Completed Skolkovo Startup Academy Junior intensive program, acquiring practical skills in lean startup methodology, growth strategy, financial modeling, and investor relations through mentorship and hands-on project development